



## Client Spotlight

**Neutropic** is a technology consulting and development firm providing next-generation technological solutions to Fortune 500 companies and start-ups alike. They asked Chroma to design an **identity system** that expressed their organic and fluid processes. We took our inspiration from the appearance of neural cells to create a **logotype and collateral package** that inspires their clients. Afterwards, due to the success of the first project, Neutropic commissioned Chroma to **design their web site**.

**Services: Identity/Logo Design, Print Design, & Web Site Design**

[www.chromadesign.com](http://www.chromadesign.com)

Chroma